



Alan D. Pollack

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You can find out more about Alan & his book by clicking here

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Author of How to Cash In On Distressed Real Estate in a Down Market

Being an active CREDA A member since November of 2009, Pollack has been an invaluable part of this association. We appreciate his consistent dedication to CREDA A and applaud him on his recent release of his new book. We suggest that you read it--it is what CREDA A is all about!

Recently released in June of this year, Alan Pollack's book is an eye opener on "Why Opportunity Investors are Making the Move Now." In his new book, you can read about distressed assets, the current market, the difference between notes and deeds, due diligence, SFR and REO, and frequently asked questions that you may have on any of these topics.

Not only does Pollack address all the factors that go into gaining success in this current down market, but he also teaches vital business techniques on how to get started, how to get your deals done now, how to balance risk and reward, knowing how the banks assess assets, and knowing what works and what doesn't.

About Alan

Alan Pollack is the founder and President of Delta Investment Group, Inc. He has been a licensed California real estate broker since 2001. Prior to the market downturn of 2008, Mr. Pollack specialized in commercial, NNN, and tenants-in-common (TIC), participating in over \$50 million of placements.

Beginning in 2003, he provided 1031 safe-harbor parking strategies as well as lifestyle-change and estate-planning strategies for his clients, which were well suited for retirement portfolio balancing of self-directed IRA/401k as well as passive real estate investing. During the 2009-'10 market change, Mr. Pollack provided a transparent and equitable process of bringing off-market, unlisted distressed assets to the public market. He works with direct buyers, funds, and REITs to acquire discounted commercial and



Alan Pollack is also an Advisor on CREDA A's Education Committee and is an instructor for CREDA A's certification and designation committee.

What others are saying...

"Alan has jam packed this book with the

asset pools and tracked nearly \$1 billion of distressed assets in 2010. He is a member of several local, regional, and national exchange and professional organizations.

He received his Bachelor Degree from the University of Wisconsin-Milwaukee and completed postgraduate studies at LaSalle University. He currently resides in San Clemente, California.



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information, knowledge and guidance you will need whether you are experienced or a novice."

-JW Najarian, Co-Founder of CREDAAs

"A great read for an investor looking to buy in the REO arena. Alan is a seasoned broker with experience in the marketplace for distressed properties."

-Sossi Crilly, Ticor Title, CREDAAs Member

"Alan's ability to identify relevant technology trends will help everyone in CRE."

-Ronald Elsis, Geospatial Product Management Solutions, CREDAAs Member

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